# TEFMA Sponsorship Prospectus

Clever Campus Awards & Scholarships



Please direct all enquiries to: TEFMA Secretariat Bree Blackwell E: info@tefma.com Ph: 03 6234 7844

### **ABOUT TEFMA**



The Tertiary Education Facilities Management Association is an independent association of facilities managers operating in the tertiary education sector of Australia, New Zealand, Hong Kong and Singapore. TEFMA covers the full range of functions in tertiary facility management including **planning**, **construction**, **maintenance**, **operations and administration of educational facilities**.

TEFMA has some 1500 members representing 65 tertiary education institutions and 3 affiliated associations in Australasia. TEFMA promotes engagement with industry through its 69 Business Partner members. TEFMA members provide vital infrastructure and service in support of the effective operation of tertiary and vocational education in the Australasian region. <u>www.tefma.com</u>

## **ABOUT THE SCHOLARSHIPS & AWARDS**

The TEFMA CLEVER CAMPUS AWARDS recognise outstanding achievements of our membership community, including institutions, teams and individuals.

The program aims to foster innovation and best practice in the higher education property and facilities management sector.

TEFMA has bestowed scholarships and awards annually since the 1990s and 2017 saw the launch of a greatly expanded and more prestigious program, providing an opportunity for the sector to publicly acknowledge the commitment and dedication of many of those who work in higher education property and facilities management. TEFMA welcomes the engagement of its Business Partners to form an enduring connection to the Scholarships and Awards.

# WHY SPONSOR A CLEVER CAMPUS AWARD?

The Clever Campus Awards provide an opportunity for your company to have positive input to the promotion of excellence in the higher education sector. You **must** be a TEFMA Business Partner to be eligible to sponsor an Award. Benefits to supporting the awards include:

- Networking opportunities at the Clever Campus Awards Dinner
- Potential involvement in the judging panel for the awards
- Exposure in the promotion and marketing of the awards
- Expose of your company during the awards dinner.
- Align your company with best practice in facilities management in the higher education sector.

# **SPONSORSHIP PACKAGE SUMMARY**

	Investment Value	Opportunity Status	Speaking Opportunity at Awards Dinner <sup>+</sup>	Branding Opportunity*	Verbal recognition at TEFMA Awards Dinner	Tickets to the TEFMA Awards Dinner	Delegate List#
MAURIE PAWSEY SCHOLARSHIP	\$10,000		✓ 4 min	<b>√</b> ∧	✓	√x2	✓
AUDE SUMMER SCHOOL SCHOLARSHIP	\$5,000	TAKEN	✓ 2 min	~	~	√x2	~
RESEARCH / TRAVEL SCHOLARSHIP	\$5,000		✓ 2 min	~	√	√x1	~
CONFERENCE SCHOLARSHIP	\$3,000		✓ 2 min	√	~	√x1	✓
INSTITUTION OF THE YEAR AWARD	\$3,000		n/a	√	~	√x1	✓
INNOVATION AWARD (individual, team or institution)	\$3,000	TAKEN	✓ 2 min	~	~	√x1	~
PRACTITIONER OF THE YEAR AWARD (individual)	\$2,000		n/a	√	~	n/a	✓
EMERGING PROFESSIONAL AWARD (individual)	\$1,000		n/a	~	~	n/a	~
CONTINUOUS IMPROVEMENT AWARD (Institution)	\$1,000		n/a	~	~	n/a	~
SERVICE RECOGNITION AWARD (individual)	\$1,000						

#### PLEASE NOTE:

- All values shown are inclusive of GST and packages DO NOT include TEFMA membership.
- Speaking Opportunity at Awards Dinner is to present the Award to the recipient (if present)
- Branding Opportunity for all Scholarships and Awards includes logo recognition in all dinner promotional material; Logo recognition on the TEFMA website Award Page and organisation's name noted whenever the Award is referred to, your logo included on a TEFMA banner at TEMC;
- In addition to the above, Maurie Pawsey Scholarship branding opportunity includes logo recognition in all dinner promotional material; company logo and profile in the Awards Dinner handbook; half page advertisement in the TEFMA Awards Booklet; Sponsors own signage prominently displayed at the dinner; 60 second digital/video commercial shown during pre-dinner drinks and at the announcement of the award
- +Speaking Opportunity allows you to introduce yourself and your organisation and also announce the winner of the award you are sponsoring. If a speaking slot is not allocated to your award, you may still be offered this opportunity.
- #Delegate List supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the dinner.
- To be eligible to sponsor a scholarship or award you **MUST** be a TEFMA Business Partner. If you are currently not a TEFMA Business Partner, but would like to find out how to join, please contact the TEFMA Secretariat: <u>info@tefma.com</u>

#### **REASONS WHY YOU SHOULD PARTNER WITH TEFMA**

Demonstrate your commitment to the industry and promote your business to a targeted market audience by:

- Engaging and connecting with hundreds of professionals representing most of Australia's tertiary institutions
- Increasing your brand awareness and profile amongst industry leaders and peak body representatives, opinion shapers and professionals working within the tertiary education industry
- Personal development of staff through speaking and presentation opportunities on thought leading facilities related topics
- Generate leads for new business & consolidate existing clients through networking opportunities with 800 + delegates in a dynamic, fun and social environment

TEFMA Scholarships & Clever Campus Awards 2020 - C/- Leishman Associates 227 Collins Street, Hobart TAS 7000 Telephone: 03 6234 7844 ABN: 22 103 078 897

To book your selected sponsorship please complete the following TWO pages (Booking Form and the signed Terms and Conditions) and return to info@tefma.com

#### **PERSONAL DETAILS**

Company Name:
Contact Person:
Postal Address:
State: Postcode:
Telephone:
Mobile:
Email:

#### SPONSORSHIP PACKAGE

I would like to invest in the following package(s)	
Package:	

Value \$

Once you have signed and returned this Booking Form, you will be issued with a Tax Invoice which will include details for payment.

#### SCHOLARSHIP SPONSORSHIP TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor:

#### 1. Definitions

**Event** means the event referred to in the Booking Application Form.

**GST** means GST within the meaning of the GST Act.

GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

**Us/We** means TEFMA Inc, the Association.

You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

#### 2. Application

You will submit the Booking Application Form for the sponsorship.

#### 3. Approval

The Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Sponsorship fee. Your company logo and profile will only feature on the TEFMA website once this deposit has been paid.

#### 4. Payment

Payment, in full, is due within 30 days of the Tax invoice being issued. You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount.

#### 5. Cancellation

In the event that You cancel your Sponsorship and payment has been made, You will not receive receive any refund.

#### 6. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

#### 7. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.

Yes, I have read and agree to the conditions of sale above.

Authorised by \_\_\_\_\_

Date